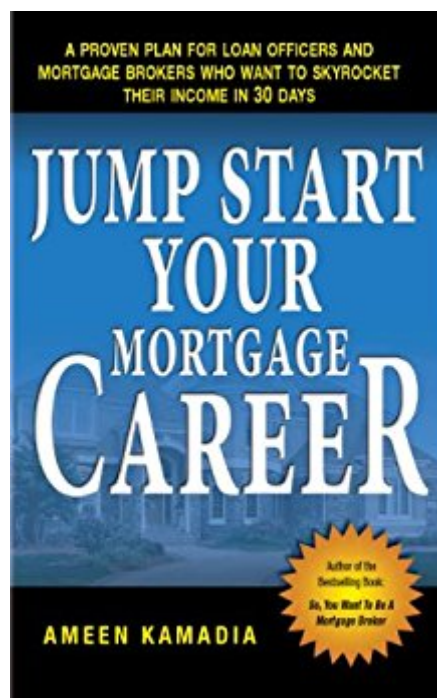




The book was found

# Jump Start Your Mortgage Career: A Proven Mortgage Marketing Plan For Loan Officers And Mortgage Brokers Who Want To Skyrocket Their Income In 30 Days



## Synopsis

This book answers the question, "How do I become a successful loan officer?" Mortgage marketing at its finest. Not only does this book give ideas and tips on how to market your mortgage business, it gives you a complete 30 day game plan. This plan has resulted in several coaching clients go from \$0 to six figures in commissions. Now it is available to you. In simple English, the author explains some of the most effective strategies he teaches to other loan officers. "Jump Start" covers all the mortgage marketing essentials you need to start generating loans today. Implement the 30 Day Plan for a crash course in mortgage success. Discover how to make yourself stand out from your competition. 32 niche markets that desperately need your help. Why you don't have to lower your rates to be successful. The secret of avoiding peaks and valley in income. What Realtors really want from their lender and how to give it to them. And too much more to list here!

## Book Information

File Size: 817 KB

Print Length: 227 pages

Publisher: Kamrock Publishing (October 1, 2006)

Publication Date: October 1, 2006

Sold by:Ã Â Digital Services LLC

Language: English

ASIN: B008PDV5E4

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #561,690 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #44

inÃ Â Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Sales & Selling >

Real Estate #65 inÃ Â Kindle Store > Kindle eBooks > Business & Money > Real Estate > Sales

#94 inÃ Â Kindle Store > Kindle eBooks > Business & Money > Real Estate > Mortgages

## Customer Reviews

I really looked forward to reading the book it came in with a bang thin well some sections are unable to read and hard to see...hard to move forward.....just to make sure I review some other down loads

and I could see and read them fine

This book had some nuggets of somewhat useful information for cheap marketing ideas. I especially liked the idea of putting your card in books at the bookstore. Enough to justify the price of this book? No, not in my opinion. His other tips for new loan Officers are to have a Unique Selling Proposition, to stand out from the crowd; have a business plan. Yeah, no duh Kamadia. The book is filled with self-promotion, which in my opinion lowers the author's credibility. When day 30 of his 30 Day Mortgage Career Jump Start Campaign is to take his courses, you know something ain't right. There is a much better book on starting a mortgage career and marketing yourself, for less money. I give this book a 'C'.

This without a doubt, the worse book on sales I have ever read. The book in my opinion is a con. The author was deceitful. The name of the book, the title of the chapters, implied he was providing marketing ideas on "how" to build your business. But all he did was state the obvious, without not even one example in the entire book of a letter, marketing piece, conversation with a customer, how he built his business. He tells you several times in the book to develop you own marketing plan, where the title of the book implies he would show you one. Oh yeah, he does he refer you several times to other websites to buy more worthless promises.

I worked for years as a Loan Officer Trainer and this book would have come in handy at that time. I returned to the Mortgage Industry recently and this has helped to re-gain my footing and momentum. It takes alot of engery to be in this business and so do the actions required in this book. If you're not up to it...this industry is not for you.

As a mortgage banker for over 30 years there have been a number of imformative publications on th market. However, this book offers the reader who wants to get involved to make money while understanding the mortgage business from someone that has climb the rungs of the ladder. This book should be on every ones book to read it and reread it when wanting to earn additional money.

THIS BOOK HELPED ME UNDERSTAND WHAT I WAS MISSING IN MY BUSINESS. I HAD NO IDEA WHAT BEING SELF EMPLOYED MEANS TO WORK WITH YOURSELF BY BUILDING A BUSINESS PLANS AND FULFILLING GOALS. THE BEST PART OF THIS BOOK IS THE MARKETING TECHNIQUES!

[Download to continue reading...](#)

Jump Start Your Mortgage Career: A Proven Mortgage Marketing Plan For Loan Officers And Mortgage Brokers Who Want To Skyrocket Their Income in 30 Days Mortgage Loan Monthly Amortization Payment Tables: Easy to use reference for home buyers and sellers, mortgage brokers, bank and credit union loan ... of a given amount, term, and interest rate. PASSIVE INCOME: TOP 7 WAYS to MAKE \$500-\$10K a MONTH in 70 DAYS (top passive income ideas, best passive income streams explained, smart income online, proven ways to earn extra income) Passive Income Online: 5 Highly Profitable Ways To Make Money Online (Passive Income, Automatic Income, Network Marketing, Financial Freedom, Passive Income Online, Start Ups, Retire, Wealth, Rich) Passive Income Millionaire: Passive Income Streams Online To Make \$200-10,000 A Month In 90 Days And Work From Home (Passive Income, Online Business, Passive Income Streams) How To Pay Off Your Mortgage In 5 Years: Slash your mortgage with a proven system the banks don't want you to know about PASSIVE INCOME :MUTUAL FUND (Book #3): Make Your Money Work for you by Mutual Fund (passive income in 90 days,passive income top 7 ways to make \$500-\$10k a month in 70 days) (MONEY IS POWER) Build A Referral Business As A Mortgage Loan Officer: Become A Rainmaker In The Purchase Market (Mortgage Coaching Book 1) Vertical Jumping: 20 Exercises - How to Increase Your Vertical Jump (How to Jump Higher - How to Jump High) How to Get Approved for the Best Mortgage Without Sticking a Fork in Your Eye Â¢: A Comprehensive Guide for First Time Home Buyers and Home Buyers Getting a Mortgage Since the Mortgage Crisis of 2008 Passive Income: 5 Ways to Make Passive Income While You Sleep: Take a Step Closer to Financial Freedom (Financial freedom, Internet marketing, Business online, Passive income Book 1) Florida Real Estate Exam Manual for Sales Associates and Brokers 2017 (Florida Real Estate Exam Manual for Sales Associates & Brokers) Passive Income: Four Beginner Business Models to Start Creating Passive Income Online (Passive Income Streams, Online Startup, Make Money Online, Financial Freedom Book 1) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Passive Income: 25+ Easy Ways to Start an Online Business, Create a Passive Income Stream, and Achieve Financial Freedom - How to Start an Online Business and Make Money from Home Getting A Small Business Loan: Loan Secrets From A

Commercial Banker Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) Passive Income: The Ultimate Guide to Financial Freedom: (Multiple Passive Income Streams, Quit Your Job, Passive Income Ideas, Make Money Online, Financial Freedom)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)